

American Mashup A Popular Culture Reader

Popular Culture Popular Culture in Everyday Life Popular Culture Popular Culture Popular Culture Theory and Methodology Popular Culture Understanding Popular Culture Rethinking Popular Culture Popular Culture An Introduction to Studying Popular Culture Popular Culture as Everyday Life A History of Popular Culture Popular Culture Popular Culture and High Culture Popular Culture Superculture A History of Popular Culture An Introduction to Popular Culture in the US Routledge Handbook of East Asian Popular Culture Popular Culture Carla Freccero Charles Soukup Imre Szeman Raiford Guins Harold E. Hinds Marcel Danesi Steven L. Kaplan Chandra Mukerji Iain Chambers Dominic Strinati Dennis D. Waskul Raymond F. Betts Open University. Popular Culture Course Team Herbert J. Gans Tony Bennett C. W. E. Bigsby Raymond F. Betts Jenn Brandt Koichi Iwabuchi Laura Buzzard

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the concise introduction to the study of popular culture from madonna and drag

queens to cyberpunk and webzines popular culture constitutes a common and thereby critical part of our lives yet the study of popular culture has been condemned and praised debated and ridiculed in popular culture an introduction carla freccero reveals why we study popular culture and how it is taught in the classroom blending music science fiction and film freccero shows us that an informed awareness of politics race and sexuality is essential to any understanding of popular culture freccero places rap music the alien trilogy and sandra cisneros in the context of postcolonialism identity politics and technoculture to show students how they can draw on their already existing literacies and on the cultures they know in order to think critically complete with a glossary of useful terms a sample syllabus and extensive bibliography this book is the concise introduction to the study of popular culture

an accessible and engaging introduction to the critical study of popular culture which provides students with the tools they need to make sense of the popular culture that inundates their everyday lives this textbook centers on media ecology and equipment for living to introduce students to important theories and debates in the field each chapter engages an important facet of popular culture ranging from the business of popular culture to communities stories and identities to the simulation and sensation of pop culture the text explains key terms and features contemporary case studies throughout examining aspects such as memes and trends on social media cancel culture celebrities as influencers gamification meta pop culture and personalized on demand music the book enables students to understand the complexity of power and influence providing a better understanding of the ways pop culture is embedded in a wide range of everyday activities students are encouraged to reflect on how they consume and produce popular culture and understand how that shapes their sense of self and connections to others essential reading for undergraduate and postgraduate students of media studies communication studies cultural studies popular culture and other related subjects

popular culture a user's guide international edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines from literary theory and cultural studies to philosophy and sociology covers a broad range of important topics including the underlying socioeconomic structures that affect media the politics of pop culture the role of consumers subcultures and countercultures and the construction of social reality examines the ways in which individuals and societies act as consumers and agents of popular culture

popular culture a reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry an intellectual object of inquiry and an integral component of all our lives the volume is divided into 7 thematic sections and each section is preceded by an introduction which engages with and critiques the chapters that follow the book contains classic writings from all the big names plenty of contemporary cultural references that will appeal to students including skateboarding hip hop fashion tommy hilfiger vintage websites star trek disney etc material organized in a skills focused and learning focused way strong pedagogic features throughout making this an excellent classroom text pieces drawing on diverse national disciplinary and subdisciplinary contexts and sensitivity to issues of gender race and sexuality

since its birth in the 1960s the study of popular culture has come a long way in defining its object its purpose and its place in academe emerging along the margins of a scholarly establishment that initially dismissed anything popular as unworthy of serious study trivial formulaic easily digestible escapist early practitioners of the discipline stubbornly set about creating the theoretical and methodological framework upon which a deeper understanding could be founded through seminal essays that document the maturation of the field as it gradually made headway toward legitimacy popular culture theory and methodology

provides students of popular culture with both the historical context and the critical apparatus required for further growth for all its progress the study of popular culture remains a site of healthy questioning what exactly is popular culture how should it be studied what forces come together in producing disseminating and consuming it is it always conformist or has it the power to subvert refashion resist and destabilize the status quo how does it differ from folk culture mass culture commercial culture is the line between high and low merely arbitrary do the popular arts have a distinctive aesthetics this collection offers a wide range of responses to these and similar questions edited by harold e hinds jr marilyn f motz and angela m s nelson popular culture theory and methodology charts some of the key turning points in the culture wars and leads us through the central debates in this fast developing discipline authors of the more than two dozen studies several of which are newly published here include john cawelti russel b nye ray b browne fred e h schroeder john fiske lawrence mintz david feldman roger rollin harold schechter s elizabeth bird and harold e hinds jr a valuable bibliography completes the volume

the fifth edition of marcel danesi s popular culture is an accessible engaging introduction for popular culture media and society and sociology of the media courses the fifth edition features updated coverage on social media and digital cultures including those surrounding memes video games virtual reality and streaming services pop culture surrounds us it infuses the movies we watch the music we listen to the books we read the clothes we wear and the food we eat it comes to us on our televisions phones computers radio and in every storefront and billboard we pass on the street danesi delves into the social structures that create and promote pop culture showing how it validates our common experiences offering a variety of perspectives on its many modes of creations and delivery danesi shows why pop culture will always be something we love to hate and hate to love

no detailed description available for understanding popular culture

rethinking popular culture presents some of the most important current scholarship analyzing popular culture drawing upon recent developments in cultural theory and exciting new methods of critical analysis the essays in this volume break down disciplinary boundaries and offer fresh insight into popular culture

ian chambers approaches the often overlooked details and textures of popular culture through a series of histories which show how it becomes continually remade as each of us defines our own urban space

how can we study popular culture what makes popular culture popular is popular culture important what influence does it have an introduction to studying popular culture provides a clear and comprehensive answer to these questions it presents a critical assessment of the major ways in which popular culture has been interpreted and suggests how it may be more usefully studied dominic strinati uses the examples of cinema and television to show how we can understand popular culture from sociological and historical perspectives

in popular culture and everyday life phillip vannini and dennis waskul have brought together a variety of short essays that illustrate the many ways that popular culture intersects with mundane experiences of everyday life most essays are written in a reflexive ethnographic style primarily through observation and personal narrative to convey insights at an intimate level that will resonate with most readers some of the topics are so mundane they are legitimately universal sleeping getting dressed going to the bathroom etc others are common enough that most readers will directly identify in some way watching television using mobile phones playing video games etc while some topics will appeal more or less depending on a reader's gender interests and recreational pastimes putting on makeup watching the super bowl homemaking etc this book will remind readers of their own similar experiences provide opportunities to reflect upon them in new ways as well as compare and contrast how experiences relayed in

these pages relate to lived experiences the essays will easily translate into rich and lively classroom discussions that shed new light on a familiar taken for granted everyday life both individually and collectively at the beginning of the book the authors have provided a grid that shows the topics and themes that each article touches on this book is for popular culture classes and will also be an asset in courses on the sociology of everyday life ethnography and social psychology

this lively and informative survey provides a thematic global history of popular culture focusing on the period since the end of the second world war a history of popular culture explores the rapid diffusion and hybridization of popular culture as the result of three conditions of the world since the end of world war two instantaneous communications widespread consumption in a market based economy and the visualization of reality betts considers the dominance of american entertainment media and habits of consumption assessing adaptation and negative reactions to this influence the author surveys a wide range of topics including the emergence and conditions of modern popular culture the effects of global conflict the phenomenon and effects of urbanization the changing demography of the political arena and the work place the development of contemporary music culture film television and visual experience the growth of sport as a commercial enterprise now updated by lyz bly to include major developments such as blogs and social networks youtube com and enhanced technologies such as the iphone ipod and ipad as well as the way in which the internet has reshaped the ways we consume media the book provides an engaging introduction to this pervasive and ever changing subject

is nypd blue a less valid form of artistic expression than a shakespearian drama who is to judge and by what standards in this new edition of herbert gans s brilliantly conceived and clearly argued landmark work he builds on his critique of the universality of high cultural standards while conceding that popular and high culture have converged to some extent over the twenty five years since he wrote

the book gains holds that the choices of typical ivy league graduates not to mention ph d s in literature are still very different from those of high school graduates as are the movie houses television channels museums and other cultural institutions they frequent this new edition benefits greatly from gans s discussion of the politicization of culture over the last quarter century popular culture and high culture is a must read for anyone interested in the vicissitudes of taste in american society

this book surveys popular culture in britain from the early nineteenth century to the present

this informative survey provides a thematic global history of popular culture focusing on the period since the end of the world war ii raymond betts considers the rapid diffusion and hybridization of popular culture as the result of three conditions of the world

the first introductory textbook to situate popular culture studies in the united states as an academic discipline with its own history and approach to examining american culture its rituals beliefs and the objects that shape its existence

since the 1990s there has been a dramatic increase in cultural flows and connections between the countries in the east asian region nowhere is this more apparent than when looking at popular culture where uneven but multilateral exchanges of japanese korean taiwanese hong kong and chinese products have led to the construction of an east asian popular culture this is both influenced by and in turn influences the national cultures and generates transnational co production and reinvention as east asian popular culture becomes a global force it is increasingly important for us to understand the characteristics of contemporary east asian popular culture and in particular its transnational nature in this handbook the contributors theorize east asian experiences and reconsider western theories on cultural globalization to provide a cutting edge overview of this global phenomenon the routledge handbook of east asian popular culture will be of great

interest to students and scholars of a wide range of disciplines including cultural studies media studies communication studies anthropology sociology and asian studies in general

popular culture a broadview topics reader is an accessible collection of non fiction writing for composition students and students of popular culture the anthology takes an expansive view of its subject encompassing advertising code switching social media emerging technologies the body positivity movement cultural appropriation and more a wide variety of genres are represented from personal and literary essays to journalism and academic writing selections are arranged by theme the book also includes an alternative table of contents listing material by genre and rhetorical style as well as suggested pairings of pieces that complement each other headnotes explanatory notes and discussion questions facilitate student engagement with each piece a selection of color images features advertisements journalistic photography and other materials that aim to prompt classroom discussion

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Introduction

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