

Accounting An Introduction Atrill McLaney 5th Edition

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successful academic writing guides students through the whole process of academic writing developing their ability to communicate ideas and research fluently and successfully from understanding the task and planning essays or assignments right through to utilising feedback it will ensure students are able to get much more out of the writing process

sebastian serfas shows how cognitive biases systematically affect and distort capital investment related decision making and business judgements he provides a large number of examples that every business practitioner might encounter every day demonstrates the detrimental effects through various empirical experiments and outlines potential counterstrategies to mitigate these negative effects

now in its fifth edition this successful text introduces the basic principles and underlying concepts of accounting and finance it adopts a practical non technical approach making it the ideal text for students from non accounting disciplines the text is written from a user perspective demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making

essay from the year 2007 in the subject tourism miscellaneous grade 2 bournemouth university bournemouth university course international tourism management top up language english abstract a corporate chief executive encompasses the final responsibility for a successful company development he sets the objectives for the business and specifies strategies for their achievement lines 1978 3 further key tasks are listed in appendix a in this unique role he is also responsible for the funding of the business lines 1978 since 1st december 2007 andrew harrison is the chief executive of easyjet easyjet plc 2007 he

defines the organisational structure to lead staff towards defined goals mullins 1999 easy jets organisation structure is a flat management structure a comparison of flat and tall management structures is given in appendix b being under the pressure of different interest groups the question arises which interest should be given priority easy jet postulates creating real wealth for all stakeholders bournemouth university 2004 22 this assignment demonstrates the theory and understanding of the five objectives discussing their importance and priorities a link is given to easyjet plc wealth in this context means the market value of ordinary shares this value states the future potential return for a shareholder's investment in relation to the risk taken over a certain time period atrill 2000 5 they can benefit from the company in form of dividends and or through increases in the share value from the point of buying neale mcelroy 2004 shareholder will weigh the returns from each investment against the potential risk involved atrill 2000 7 banks are seen as safe but usually bring lower return on investment atrill 2007 the common opinion of authors is that shareholder wealth maximisation is the answer to the question raised in the introduction it is the driving force behind strategic and operational decisions atrill mclaney 2006 352 other objectives are seen as subordinate watson head 2007 8 neale mcelroy 2004 10 see it as a company's responsibility to maximising returns for shareholders as they are the owner moreover globalisation created competition for funds of shareholders therefore the focus has to be on their interests to reach their financial support atrill mclaney 2006 however this objective seems to follow only the interest of one stakeholder perhaps at the expense of the others mclaney 2004 18

this book presents the proceedings of the 2020 international conference on integrated science in digital age which was jointly supported by the institute of certified specialists russia and springer and was held on may 13 2020 the conference provided an international forum for researchers and practitioners to present and discuss the latest innovations trends results experiences and concerns in the various areas of integrated science in the digital age the main goal of the conference was to efficiently disseminate original findings in the natural and social sciences covering topics such as blockchain cryptocurrency computer law security digital accounting auditing digital business finance digital economics digital education digital engineering machine learning smart cities in the digital age health policy management and information management

faith based diplomacy the challenge to development is not just another book on diplomacy it is a book in its own class concisely written and imbued with pragmatism it outlines a vision of hope to poverty stricken people making a concerted effort to improve their situations based on practical experience and influenced by faith ambassador james john chikago's book is useful reading for those possessing faith based values specifically people believing that god created the universe before creating mankind and those sensitive individuals aware that poverty is not a permanent condition relegated to any specific ethnic identity beginning with the early pages chikago defines diplomacy as statesmanship disavowing the assumption that diplomacy is a new invention by modern states instead the author shows how the holy bible makes references to diplomacy in the books of 2 samuel 10 2 2 corinthians 5 20 and ephesians 6 20 with the consolidation of democratic regimes and the flowering of democracy worldwide the author explores the problems diplomatic missions from developing countries face in the world's new political environment for instance he extols those ordinary citizens in developing countries who courageously question the status quo of resident diplomatic missions in search for something better but also deplores public anger for performance improvements at diplomatic missions explaining that such anger is misdirected because diplomatic missions are not independent entities the author contends that governments in developing countries have acted responsibly by implementing development diplomacy as a strategy for improving the performance at diplomatic missions while the change to development diplomacy has aroused a sense of optimism among some citizens the author cautions that many unwisely place too much hope in political systems and man made solutions alone ambassador chikago reminds readers of the prophet's promise in isaiah 44 2a he who made you will help you he also notes that pastor

author rick warren purpose driven life has stated that no person was born by mistake and that god has a purpose for all of us god plans who will be born and when in other words while adopting development diplomacy is a positive step it is not a silver bullet and it means little without god s blessings the resolution of poverty in developing countries will be realized through prayers and by asking god for an awakening to correct value systems faith based diplomacy the challenge to development is a thoughtful and stimulating discussion for politicians the diplomatic community bureaucrats and students of diplomacy everywhere

this book gathers selected papers that were submitted to the 2021 international conference on advances in digital science icads 2021 that aims to make available the discussion and the publication of papers on all aspects of single and multi disciplinary research on conference topics ics events icads 2021 icads 2021 was held on february 19 21 2021 an important characteristic feature of conference is the short publication time and world wide distribution written by respected researchers the book covers a range of innovative topics related to advances in digital agriculture food technology advances in digital economics advances in digital education advances in public health care hospitals rehabilitation advances in digital social media advances in digital technology applied sciences advances in e information systems and advances in public administration this book is useful for private and professional non commercial research and classroom use e g sharing the contribution by mail or in hard copy form with research colleagues for their professional non commercial research and classroom use for use in presentations or handouts for any level students researchers etc for the further development of authors scientific career e g by citing and attaching contributions to job or grant application

for help preparing for and support during your mba course the essential mba brings together a comprehensive overview of the main subjects taught on mba and business and management programmes in one book each chapter is written by a specialized contributor and offers students a helpful introduction to each topic of study including sections on research methods and study skills further reading recommendations and questions for reflection a critical perspective of the subject matter and reviews of alternative approaches this text is an invaluable guide for mba students as well a useful introduction for undergraduate and postgraduate students of business and management susan miller is professor of organisational behaviour at hull university business school

logistic management is a vital part of any business operation this volume provides information on all aspects of strategic planning and business logistics

this is a comprehensive core text covering the syllabus for units on business organizations and the external business environment it is ideal for students studying these units on business degrees hnc ds in business and finance and cms and dms courses organizations and the business environment is divided into three sections firstly a study of business organizations covers topics from organizational and managerial theories objectives and culture to an examination of the various functions in a modern business organization then the micro business environment looks at various aspects of a business in relation to its immediate environment i e its industry competitors suppliers and customers finally the macro business environment looks at the political environment including a detailed study of the structures objectives and influences of the european union then goes on to examine legal structures macroeconomic sociological and technological influences covers substantially more material than other texts in this area all chapters contain in chapter questions activities and assignments a strong emphasis on case materials to enable students to witness how theory is worked out in business organizations

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