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today's world financial literacy is essential for everyone not just specialists. *Accounting and Finance for Non-Specialists* 8th Edition provides a valuable resource for individuals seeking to gain a solid grasp of the principles that drive successful businesses. Whether you're managing your personal finances, leading a team, or making investment decisions, this book empowers you to navigate the complex financial landscape with confidence.

FAQs:

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This book is designed for anyone who wants to gain a better understanding of accounting and finance without having a formal background in these fields. This includes business owners, entrepreneurs, managers, employees, investors, and individuals interested in personal finance.
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